

The Role of Business

Options for formal engagement of the private sector in international climate change policy development and implementation.

*Anna Sole Mena
Unit B1. Sustainable industrial policy
DG Enterprise, European Commission*

Role of business

- In Sectoral Approaches
- In international climate change policy in general

Operalising Sectoral actions will require business expertise

- Data gathering,
 - Measurement standards,
 - Technical solutions
 - Information on costs and economical feasibility
 - Defining methodologies
 - Identifying incentives and barriers for the deployment of desired solutions
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- CEPS paper on role and possible models for business consultation in SA

Role of business in international climate change policy

- Ambitious reductions necessary worldwide – 2°C
- Business to deliver much of the mitigation action needed: investment in low carbon economy; development and deployment of new technologies
- A lot of sectoral knowledge, understanding of consumers and markets technical know-how in business
- Communication gap exists in bringing the private sector expertise into the international climate framework (observers)
- Ongoing project to identify options for a greater/more formal private sector engagement at UNFCCC level

Project on options for further/more formal engagement of Private Sector

- Partners: Ecofys, Climate Focus, WBCSD
- Kicked off on 20/10/2009
- Duration of 9 months
- Workshops: China, Brazil, US, Europe
- Side event 10 June 2010 in Bonn to present first results

Key questions

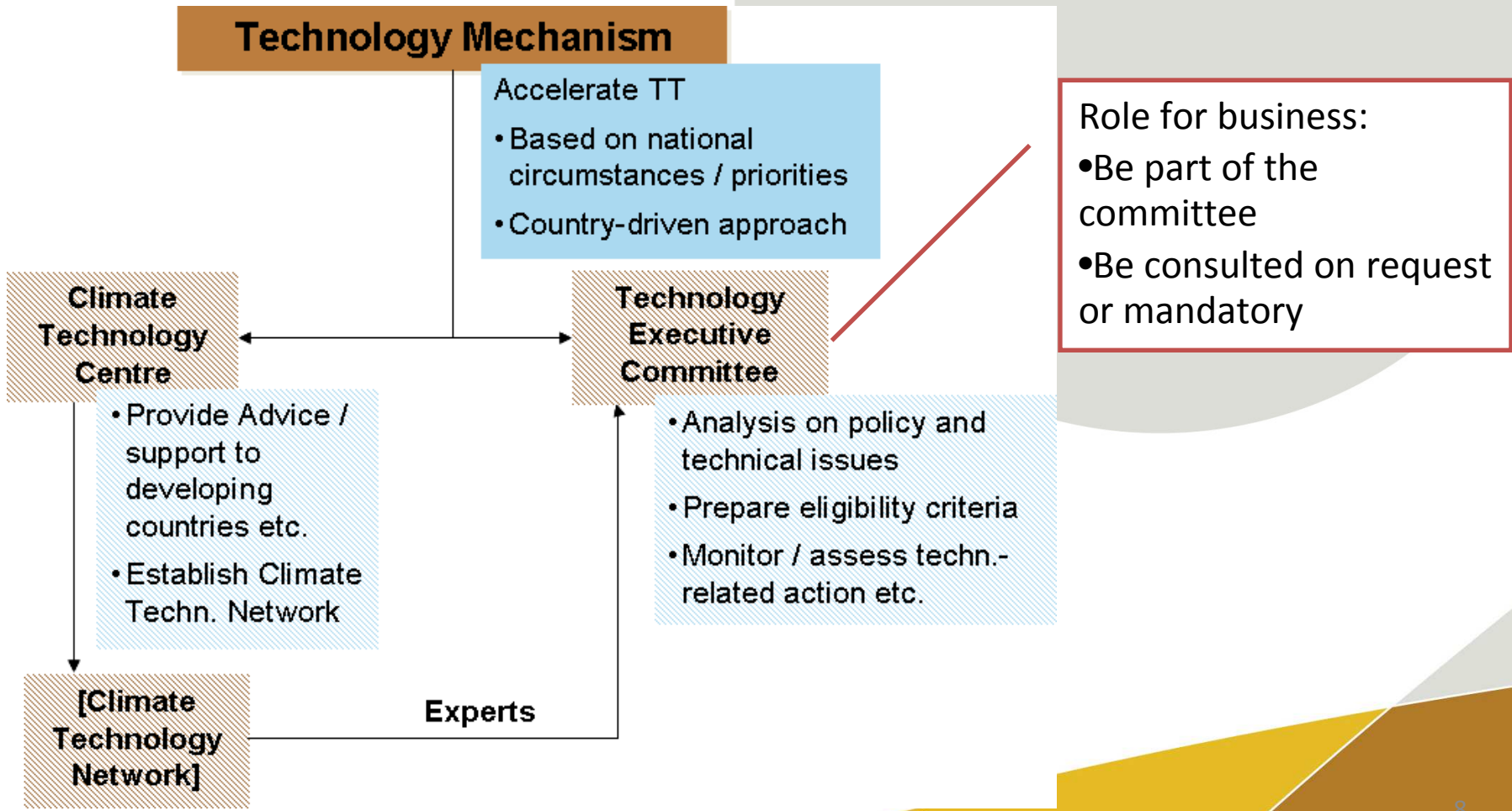
- **In which areas is business involvement needed?**
- **What role should business have?**
- **Who should be involved?**
- **How should involvement be organised?**

Examples of areas of possible engagement

- **Technology cooperation/New technology mechanism**
- **Nationally Appropriate Mitigation Actions (NAMAs) – including Sectoral**
- **Financing: Green Climate Fund / High Level Panel**
- **Carbon markets Mechanisms**



A technology mechanism





A technology mechanism

Role for business:

- Send experts to centre
- Provide sectoral expertise
- Engage in information sharing

Technology Mechanism

Accelerate TT

- Based on national circumstances / priorities
- Country-driven approach

Climate Technology Centre

- Provide Advice / support to developing countries etc.
- Establish Climate Techn. Network

Technology Executive Committee

- Analysis on policy and technical issues
- Prepare eligibility criteria
- Monitor / assess techn.-related action etc.

[Climate Technology Network]

Experts

Challenges / Keys for success

- How to incentivise engagement
- Build trust between private sector, civil society & government
- Show added value in well defined areas
- Resolve issues of conflict of interest
- How to ensure legitimate representation (SME, developing countries, etc.); coordinate information and ensure transparency
- How to attract real experts
- How to move from process to implementation

Models for business involvement

- Consultative body
- UN body SCM – ex. CDM Executive Board
- Experts / business representatives integrated in existing and upcoming structures
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More information / Contact

www.businessandunfccc.org